



1-800-367-1492 · www.cpcsigns.com



Enhanced Conspicuity



3M Certified Sign Fabricator



Brite-Max Single-View Post Reflectors



Affix Brite-Max Single View Post Reflectors to U-Channel, Square, or Wood posts to enhance safety by making signs more visible.

ENHANCED CONSPICUITY FOR SIGNS - MUTCD COMPLIANT



MUTCD Guidance

Enhanced Conspicuity for Standard Signs (Section 2A.15)

Brite Max Post Reflectors are 30", 36", 48", 60", 72", or 84" Long. Combinations of them may be used so that they meet the MUTCD requirement of covering the full length of the sign support from the sign to within 2 feet above the edge of the roadway. They shall match the background color of the sign, except that the color of the strip for the YIELD and DO NOT ENTER signs shall be red. Passive highway-rail grade crossings require Brite-Max Post Reflectors on the front and back of the sign supports.

COLOR DEFINITIONS:

- ◆ **WHITE:** Use under white signs and plaques; such as Speed Limit, Intersection and Lane Control, Passing and Guidance, and Highway-Rail Grade signs.
- ◆ **YELLOW:** Use under yellow signs and plaques; such as Warning, Passing, Vehicular, Non-Vehicular, Neighborhood, Child Safety, Highway-Rail Grade, Roadway Conditions and Advance Traffic signs.
- ◆ **RED:** Use under red signs and plaques; such as Stop, Yield, Do Not Enter, All Way or Wrong Way signs.
- ◆ **FLUORESCENT YELLOW-GREEN:** Use under signs in school zones.
- ◆ **ORANGE/FLUORESCENT ORANGE:** Use under signs in construction work zones.

- ◆ **PRODUCT ID:** BA080(X)(XX)(XXX)BM
- ◆ Single-View Reflectors are flat without angled sides.
- ◆ All Brite-Max Post Reflectors may be stacked for more effectiveness.
- ◆ Utilize a Brite-Max Post Reflector on both sides of a post in the same or different colors to further delineate the roadway.
- ◆ **Materials:** Reflective Sheeting mounted on .080" Aluminum
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(D)** VIP Diamond Grade | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (YE)** Yellow | **(FY)** Fluorescent Yellow | **(WH)** White | **(RE)** Red | **(OR)** Orange/Fluorescent Orange | **(FG)** Fluorescent Yellow-Green
- ◆ **Sizes (XXX): (0330)** 3" x 30" | **(0336)** 3" x 36" | **(0348)** 3" x 48" | **(0360)** 3" x 60" | **(0372)** 3" x 72" | **(0384)** 3" x 84"
- ◆ **Hole Punch:** 2 mounting holes on center - 3" in on 3" side. Reflectors over 36" also have 1 hole on center.
- ◆ **Compatibility:** Fasten to U-Channel, square, wood posts with mounting hardware, or mount to round posts using standard round post to traffic sign brackets. Brackets and hardware, sold separately.
- ◆ **NOTE:** Standard available sizes, colors and sheeting combinations shown, custom combinations available.



(H/D/3)(YE)



(D/3)(FY)



(H/D/3)(WH)



(H)(OR)



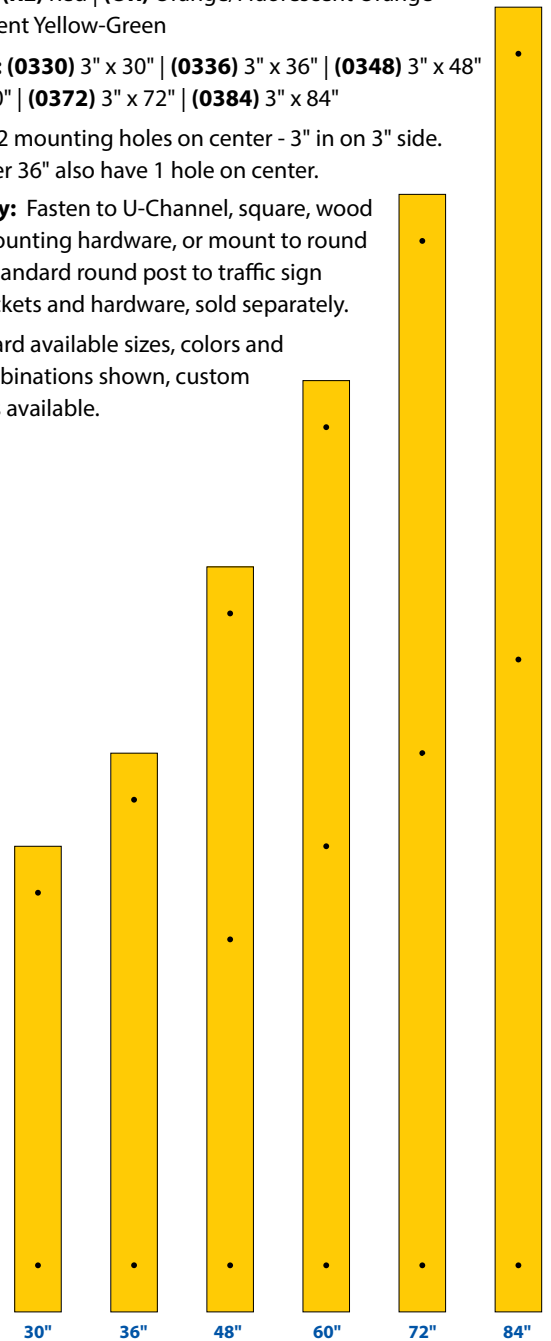
(D/3)(OR)



(H/D/3)(RE)



(D/3)(FG)



Brite-Max Multi-View Post Reflectors



Brite-Max Multi-View Post Reflectors are far superior to plastic competitive products. All Brite-Max products meet sheeted aluminum blank signs standards for long lasting durability and visibility.



MUTCD Guidance

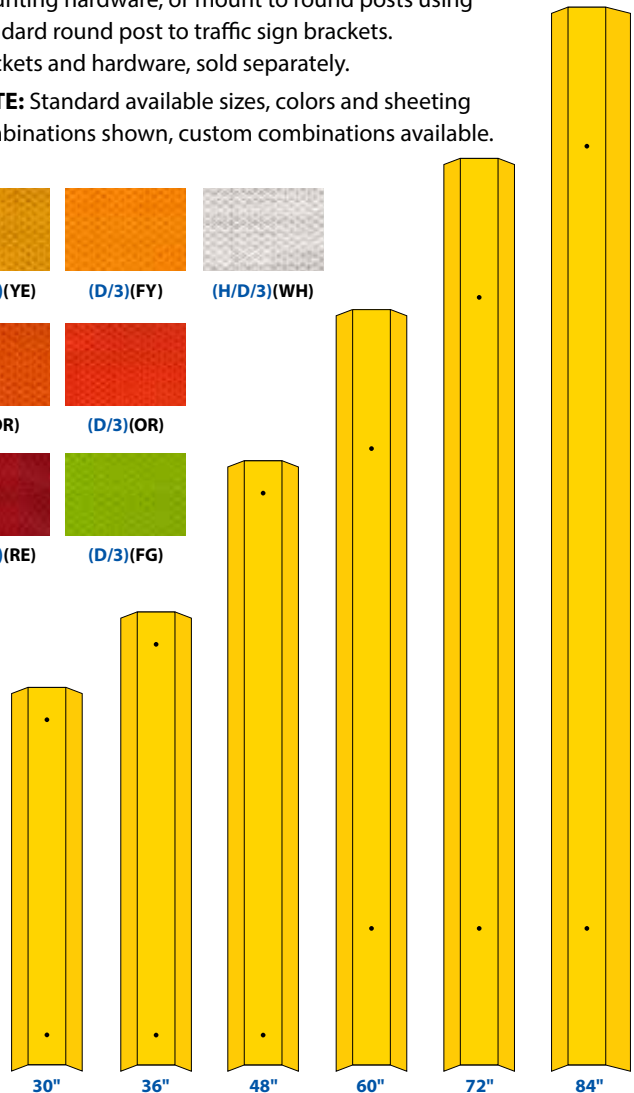
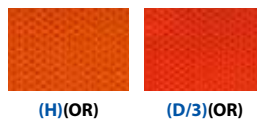
Enhanced Conspicuity for Standard Signs (Section 2A.15)

Brite Max Post Reflectors are 30", 36", 48", 60", 72", or 84" Long. Combinations of them may be used so that they meet the MUTCD requirement of covering the full length of the sign support from the sign to within 2 feet above the edge of the roadway. They shall match the background color of the sign, except that the color of the strip for the YIELD and DO NOT ENTER signs shall be red. Passive highway-rail grade crossings require Brite-Max Post Reflectors on the front and back of the sign supports.

COLOR DEFINITIONS:

- ◆ **WHITE:** Use under white signs and plaques; such as Speed Limit, Intersection and Lane Control, Passing and Guidance, and Highway-Rail Grade signs.
- ◆ **YELLOW:** Use under yellow signs and plaques; such as Warning, Passing, Vehicular, Non-Vehicular, Neighborhood, Child Safety, Highway-Rail Grade, Roadway Conditions and Advance Traffic signs.
- ◆ **RED:** Use under red signs and plaques; such as Stop, Yield, Do Not Enter, All Way or Wrong Way signs.
- ◆ **FLUORESCENT YELLOW-GREEN:** Use under signs in school zones.
- ◆ **ORANGE/FLUORESCENT ORANGE:** Use under signs in construction work zones.

- ◆ **PRODUCT ID: BA080(X)(XX)(XXXX)BMMV**
- ◆ Standard Brite-Max Multi-View Reflectors have angled sides, bent at 1" on both left and right sides.
- ◆ All Brite-Max Post Reflectors may be stacked for more effectiveness.
- ◆ Utilize a Brite-Max Post Reflector on both sides of a post in the same or different colors to further delineate the roadway.
- ◆ **Materials:** Reflective Sheeting mounted on .080" Aluminum
- ◆ **3M[®] Reflective Sheeting (X): (H) High Intensity Prismatic (D) VIP Diamond Grade | (3) DG3 Diamond Grade Cube**
- ◆ **Colors (XX): (YE) Yellow | (FY) Fluorescent Yellow (WH) White | (RE) Red | (OR) Orange/Fluorescent Orange (FG) Fluorescent Yellow-Green**
- ◆ **Sizes (XXXX): (0530) 5" x 30" | (0536) 5" x 36" | (0548) 5" x 48" (0560) 5" x 60" | (0572) 5" x 72" | (0584) 5" x 84"**
- ◆ **Hole Punch:** 2 mounting holes on center - 12" in on 5" side.
- ◆ **Compatibility:** Fasten to U-Channel, square, or wood posts with mounting hardware, or mount to round posts using standard round post to traffic sign brackets. Brackets and hardware, sold separately.
- ◆ **NOTE:** Standard available sizes, colors and sheeting combinations shown, custom combinations available.



Brite-Max Center Mount Delineators



- ◆ **PRODUCT ID:** BA080(X)(XX)(XXX)D
- ◆ **Materials:** Reflective Sheeting mounted on .080" Aluminum
- ◆ **3M Reflective Sheeting (X): (H)** High Intensity Prismatic (D) VIP Diamond Grade | (3) DG3 Diamond Grade Cube

- ◆ **Colors (XX):** (YE) Yellow, (FY) Fluorescent Yellow, (WH) White, (RE) Red, (GR) Green, (OR) Orange/Fluorescent Orange, (BU) Blue
- ◆ **Sizes (XXXX):** (0404) 4" x 4" Square | (0505) 5" x 5" Diamond (0408) 4" x 8" Rectangle
- ◆ **Compatibility:** Fasten to U-Channel, Square, or Wood posts with mounting hardware, sold separately.
- ◆ **NOTE:** Standard available sizes, colors and sheeting combinations shown, custom combinations available.

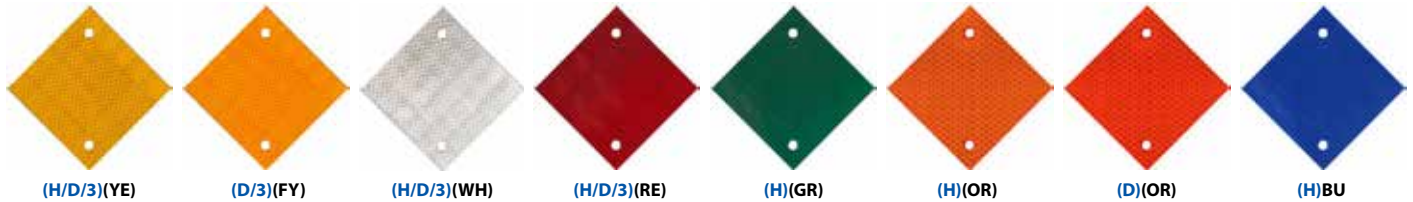
4" x 4" Square Brite-Max Delineators

PRODUCT ID: BA080(X)(XX)0404D ◆ Provides 16" square inches of reflectivity. ◆ Hole Punch: 1 mounting hole on center.



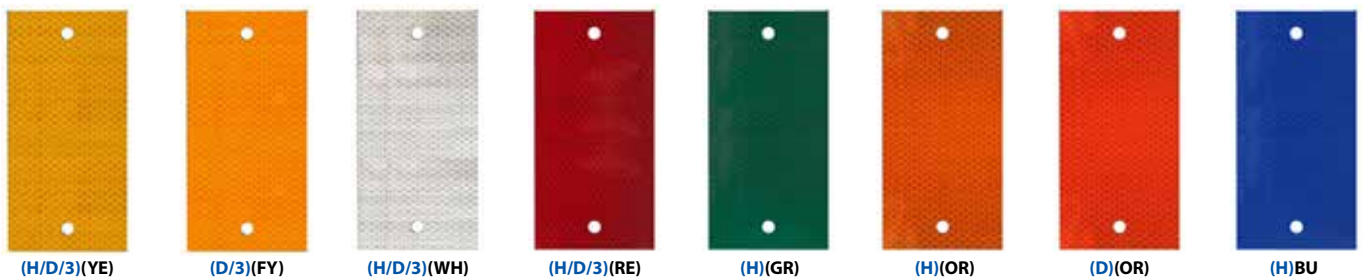
5" x 5" Diamond Brite-Max Delineators

PRODUCT ID: BA080(X)(XX)0505D ◆ Provides 25" square inches of reflectivity. ◆ Hole Punch: 2 mounting holes top/bottom on center.



4" x 8" Rectangle Brite-Max Delineators

PRODUCT ID: BA080(X)(XX)0408D ◆ Provides 32" square inches of reflectivity. ◆ Hole Punch: 2 mounting holes top/bottom on center.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.



Brite-Max Multi-View Center Mount Delineators

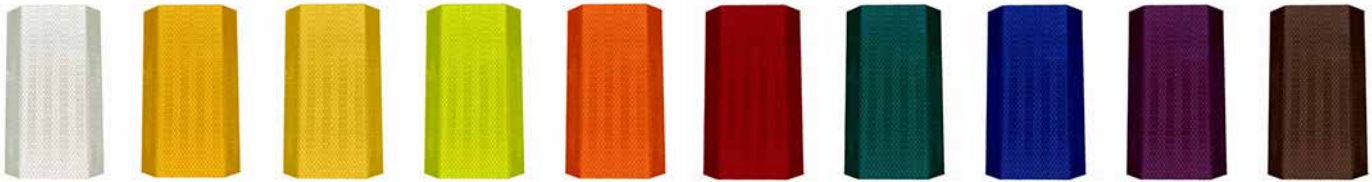


The Brite-Max Multi-View Delineator is the best delineator on the market for combined safety and durability.



- ◆ **PRODUCT ID:** BMDMV0508(X)(XX)
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic (3) DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Size:** 5.14" x 8" x .75"
- ◆ **Reflectivity:** Provides 41.12" square inches of reflectivity.
- ◆ **Material:** .080" Aluminum
- ◆ **Compatibility:** Easy to install on sign posts with your choice of standard sign mounting hardware.
- ◆ The long term durability of aluminum backing plus the extreme angularity of the Multi-View profile combine to form an unbeatable product.
- ◆ Brite-Max Multi-View Rectangle delineators meet MUTCD requirements for "vertically elongated" delineators.
- ◆ **NOTE:** Posts, Brackets and Hardware are Sold Separately.

- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.

Round Button Delineators



- ◆ **PRODUCT ID:** RD1314B(X)
- ◆ **Colors (X): (W)** White | **(Y)** Yellow | **(R)** Red | **(G)** Green | **(B)** Blue
- ◆ **Size:** 3.25" | **Material:** Plastic Back
- ◆ **Hole Punch:** 1 mounting hole on center
- ◆ **Reflectivity:** Provides approx. 7" square inches of reflectivity.
- ◆ **Compatibility:** Fasten to U-Channel, square, wood posts with mounting hardware, or mount to round posts using standard round post to traffic sign brackets. Button Delineators can be used on their own or added to Object Markers.

Custom Products Corporation • 1-800-367-1492 phone • 1-800-206-3444 fax • www.cpcsigns.com

©2025 Custom Products Corporation All Rights Reserved. BRITEMAX

ENHANCED CONSPICUITY FOR SIGNS - MUTCD COMPLIANT



Object Markers

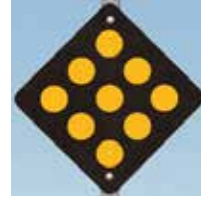
Type I Object Markers

Type 1 Object Markers warn and alert road users to obstructions within the roadway.

- ◆ **Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cubed | **(3)** Fluorescent DG3 Diamond Grade Cubed
- ◆ **Size:** 18" x 18" for use on all Roadways | **Substrate:** .080" Aluminum
- ◆ **MUTCD Designation:** **OM1-1** Yellow Reflective with Yellow plastic reflectors | **OM1-2** Black w/ Yellow HIP reflectors | **OM1-3** Yellow



S1818OM11(X)BA



S1818OM12(X)A



BA080(X)YE1818D



Type 2 Object Markers

Type 2 Object Markers warn and alert road users to obstructions adjacent to or within the roadway.



S1206OM21H(X)BA



S0612OM21V(X)BA



S0612OM22VY(H)BA



S1206OM22HY(H)BA

- ◆ **Size:** **(1206)** 12" x 6" | **(0612)** 6" x 12"
- ◆ **Reflective (X): (H)** High Intensity Prismatic
(3) DG3 Diamond Grade Cubed
(FY3) Fluorescent Yellow DG3 Diamond Grade Cubed
- ◆ **Substrate:** .080" Aluminum
- ◆ **MUTCD Designation:**
OM2-1H Horizontal | **OM2-1V** Vertical
OM2-2H Horizontal | **OM2-2V** Vertical



- ◆ **PRODUCT ID:**
JMSS10107619(E)A
- ◆ **Size:** 10" x 10"
- ◆ **Reflective (X): (E)**
Engineer Grade Prismatic
- ◆ **Substrate:** .080" Aluminum
- ◆ **Hole Punch:** (2) Two holes, one top and one bottom on center.
- ◆ **CPC Sign Designation:** 7619

Type III Object Markers

Type 3 Object Markers warn and alert road users to obstructions adjacent to or within the roadway.

- ◆ **Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cubed | **(3)(Y)** Fluorescent DG3 Diamond Grade Cubed
- ◆ **Size:** 12" x 36" for use on all Roadways | 6" x 18" for use on Bicycle Paths
- ◆ **Substrate:** .080" Aluminum
- ◆ **MUTCD Designation:** **OM1-3L** Left | **OM1-3R** Right | **OM1-3C** Center



S1236OM3(L/R)(H)A



S0618OM3(L/R)(H)A



S1236
OM3C(H)A

(6" x 18" for Bike Path Only)



Type 4 (End of Roadway) Object Markers

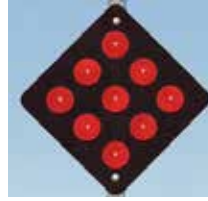
Type 4 Object Markers warn and alert road users of the end of a roadway.

- ◆ **Red Reflective Sheeting (X): (H)** High Intensity Prismatic NOTE: Black is Non-Reflective.
- ◆ **Size:** 18" x 18" for use on all Roadways | **Substrate:** .080" Aluminum
- ◆ **MUTCD Designation:** **OM4-1** Red Reflective w/Red Plastic Reflectors | **OM4-2** Black w/Red Reflective Circles | **OM4-3** Red Reflective

NOTICE
Items shown on this page are standard products and have standard lead times. Please ask a customer service specialist for non-standard items and lead times. If plastic buttons are required, please specify when placing order.



S1818OM41(H)BA



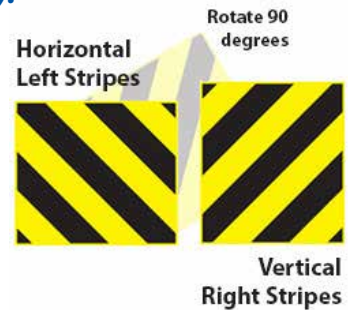
S1818OM42(H)A



BA080(H)RE1818D

Object Marker Faces for Guardrails

Object Marker Faces for the end of guardrails warn and alert road users to the guardrail adjacent to or within the roadway.



- ◆ **PRODUCT ID:** F(XXXX)OM3(X)P
 - ◆ **Size (XXXX):** (1515) 15" x 15" | (1616) 16" x 16" | (1818) 18" x 18" | (2424) 24" x 24"
 - ◆ **Reflective (X): (H)** High Intensity Prismatic
(3) DG3 Diamond Grade
(3)P(Y) Fluorescent DG3 Diamond Grade
(D) VIP Diamond Grade
(D)P(Y) Fluorescent VIP Diamond Grade
 - ◆ **Stripe Sizes:** 3" stripes on 18" x 18" faces and under 4" stripes on 24" x 24" faces
 - ◆ **Stripe Direction:** Square Faces are stackable and can be used as both "right" and "left" stripe direction by simply rotating them 180 degree.
 - ◆ **Substrate:** Reflective Sheeting Face with Adhesive
 - ◆ **Installation:** Faces have adhesive back for direct application to metal guardrail surface with proper surface preparation.
- ◆ **PRODUCT ID:** F(XXXX)OM3(L/R)(X)P
 - ◆ **Size (XXXX):** (1816) 18" x 16" | (24127) 24" x 12.7" | (2416) 24" x 16"
 - ◆ **Stripe Size:** 3" stripes | **Stripe Direction (L/R):** (L) Left | (R) Right
NOTE: Rectangle faces can be used vertically or horizontally. Rectangle Faces can be rotated 90 degrees for use as opposite stripe direction. Example: Rotate a rectangle "right" stripe 90 degrees (from horizontal to vertical) to use as "left" stripe. Rotate 180 degree and the rectangle "right" stripe remains a "right" stripe.
 - ◆ **Reflective (X): (H)** High Intensity Prismatic
(3) DG3 Diamond Grade
(3)P(Y) Fluorescent DG3 Diamond Grade
(D) VIP Diamond Grade
(D)P(Y) Fluorescent VIP Diamond Grade
 - ◆ **Substrate:** Reflective Sheeting Face with Adhesive

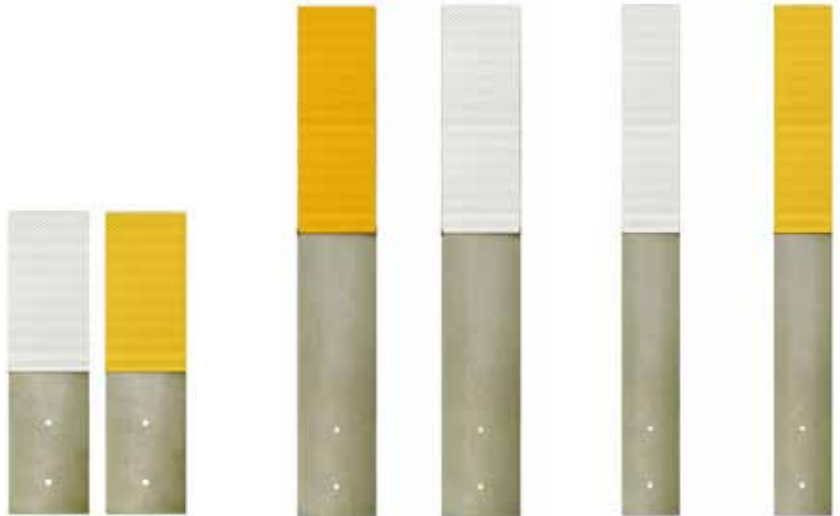
About Object Markers

The purpose of object markers is to mark obstructions located within or adjacent to the roadway including underpass piers, bridge abutments, handrails, ends of traffic barriers, utility poles, and culvert headwalls. Other roadside conditions, such as narrow shoulders, drop-offs, gores, small islands, and abrupt changes in the roadway alignment, that might make it undesirable for a road user to leave the roadways, also create a need for a marker. Refer to the MUTCD for more information.

Brite-Max Guardrail Delineators



The Aluminum body of Brite-Max Delineators provides long life in all climates in both work zone and permanent installations.



- ◆ **PRODUCT ID: BMGS(XXXX)(X)(XX)(S/D)**
- ◆ **3M Reflective Sheeting (X):**
 (H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Size (XXXX) :** (0415) 4" x 15" body with 4" x 8" reflective sheeting provides 32" square inches of reflectivity
 (0427) 4" x 27" body with 4" x 12" reflective sheeting provides 48" square inches of reflectivity
 (0327) 3" x 27" body with 3" x 12" reflective sheeting provides 36" square inches of reflectivity
- ◆ **Colors (XX):** (WH) White | (YE) Yellow | (FY) Fluorescent Yellow
- ◆ **Reflective Sides (S/D):** (S) Single-Sided | (D) Double-Sided
- ◆ **Body Substrate:** Non-hinged .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ Illuminate invisible guardrails at night with bright reflective markers that provide clear delineation.
- ◆ This is a durable, economical marker that provides an efficient way to delineate guardrails day and night.
- ◆ **Compatibility:** Easy to install on wooden guardrail posts. Guardrail reflectors can be either adhesively or bolt mounted to metal guardrails.
- ◆ **NOTE:** Adhesive and hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.





The Brite-Max Multi-View Delineator is the best delineator on the market for combined safety and durability.



- ◆ **PRODUCT ID: BMGSMV(XXXX)(X)(XX)(S/D)**
- ◆ **3M[®] Reflective Sheeting (X):**
(H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Size (XXXX) :**
(0415) 3.75" x 15" x .75" body with 4" x 8" reflective sheeting provides 32" square inches of reflectivity
(0427) 3.75" x 27" x .75" body with 4" x 12" reflective sheeting provides 48" square inches of reflectivity
- ◆ **Colors (XX): (WH) White | (YE) Yellow | (FY) Fluorescent Yellow**
- ◆ **Reflective Sides (S/D): (S) Single-Sided | (D) Double-Sided**
- ◆ **Body Substrate:** Non-hinged .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ The long term durability of aluminum backing plus the extreme angularity of the Multi-View profile combine to form an unbeatable product.
- ◆ Illuminate invisible guardrails at night with bright reflective markers that provide clear delineation.
- ◆ **Compatibility:** Easy to install on wooden guardrail posts. Multi-Views can be bolt mounted to metal guardrails.
- ◆ **NOTE:** Adhesive and hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

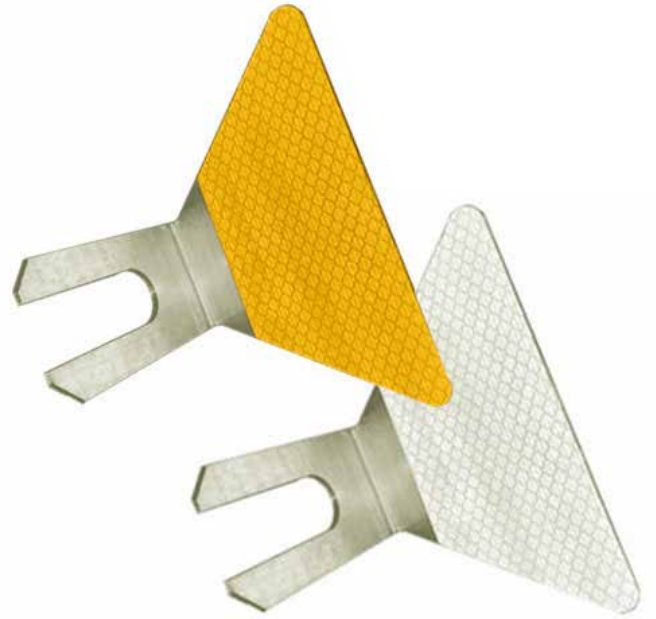
Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.

Brite-Max Butterfly Guardrail Delineators



Illuminate invisible guardrails at night with long life, aluminum Brite-Max Butterfly Delineators.



- ◆ **PRODUCT ID: BMGRD567(1/2) (X) (XX)**
- ◆ **Reflective Sides (1/2): (1) Single-Sided* | (2) Double-Sided**
- ◆ **3M[®] Reflective Sheeting (X):**
 (H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH) White | (YE) Yellow | (FYE) Fluorescent Yellow**
- ◆ ***NOTE:** Industry Standard for Single-Sided Reflective placement on the side that bends towards the fork side as shown in images. Custom orders for non-standard single-sided reflective placement is available by custom order, call 1-800-367-1492.
- ◆ **Body Substrate:** .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ **Compatibility:** Butterfly shape fits in the center channel for protection from accidental damage or vandalism.
- ◆ Illuminate invisible guardrails at night with bright reflective markers that provide clear delineation.
- ◆ **MUTCD Guidance:** Meets the minimum MUTCD requirements for reflectivity.
- ◆ **Installation:** Slot installs on existing guardrail bolt. **NOTE:** Hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.





Illuminate invisible guardrails at night with long life, aluminum Brite-Max Butterfly Delineators.



- ◆ **PRODUCT ID:** BMGRD818(X)(1/2)(XX)
- ◆ **Reflective Sides (1/2):** (1) Single-Sided* | (2) Double-Sided
- ◆ **3M[®] Reflective Sheeting (X):**
(H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Colors (XX):** (WH) White | (YE) Yellow | (FYE) Fluorescent Yellow
- ◆ ***NOTE:** Industry Standard for Single-Sided Reflective placement on the side that bends towards the fork side as shown in images. Custom orders for non-standard single-sided reflective placement is available by custom order, call 1-800-367-1492.
- ◆ **Body Substrate:** .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ **Compatibility:** Butterfly shape fits in the center channel for protection from accidental damage or vandalism.
- ◆ Illuminate invisible guardrails at night with bright reflective markers that provide clear delineation.
- ◆ **MUTCD Guidance:** Meets the minimum MUTCD requirements for reflectivity.
- ◆ **Installation:** Hole installs on new guardrail. **NOTE:** Hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.

Brite-Max A-Style Barrier/Guardrail Delineators



The Brite-Max A-Style Delineator can be top side mounted to a concrete barrier.



- ◆ **PRODUCT ID:** BMGA04(X)(XX)(S/D)
- ◆ **3M Reflective Sheeting (X):**
(H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Reflective Colors (XX):** (WH) White | (YE) Yellow | (FYE) Fluorescent Yellow
- ◆ **Reflective Sides (S/D):** (S) Single-Sided | (D) Double-Sided
- ◆ **Reflectivity:** 4" x 4.625" sheeting provides 18.5" square inches of reflectivity
- ◆ **Body Size:** 10.375" long x 4" wide x 4" tall in the bent position.
- ◆ **Body Substrate:** .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ **Compatibility:** The Brite-Max A-Style BMGA04 Delineator is compatible with concrete barriers top side mounting only.
- ◆ **MUTCD Guidance:** Meets the minimum MUTCD requirements for reflectivity.
- ◆ **Installation:** Brite-Max A-Style Delineators have 4" x 1.25" mounting surfaces with (2) 1/4" diameter holes for fasteners and (6) 1/4" x 1 1/4" obround holes to assist with adhesion.
- ◆ **NOTE:** Adhesive and hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.





The Brite-Max A-Style Delineator can be mounted to a concrete barrier or guardrail post.



- ◆ **PRODUCT ID:** BMGA025(X)(XX)(S/D)
- ◆ **3M[®] Reflective Sheeting (X):**
(H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Reflective Colors (XX):** (WH) White | (YE) Yellow | (FYE) Fluorescent Yellow
- ◆ **Reflective Sides (S/D):** (S) Single-Sided | (D) Double-Sided
- ◆ **Reflectivity:** 4" x 2.75" sheeting provides 11" square inches of reflectivity
- ◆ **Body Size:** 6.5" long x 4" wide x 2.5" tall in the bent position.
- ◆ **Body Substrate:** .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ **Compatibility:** The Brite-Max A-Style BMGA025 Delineator is compatible with concrete barriers or guardrail post. Barrier mounting can be on top and/or on the side.
- ◆ **MUTCD Guidance:** Meets the minimum MUTCD requirements for reflectivity.
- ◆ **Installation:** Brite-Max A-Style Delineators have 4" x 3/4" mounting surfaces with (2) 1/4" diameter holes for fasteners and (4) 3/16" x 3/4" obround holes to assist with adhesion.
- ◆ **NOTE:** Adhesive and hardware, sold separately.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.



MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.

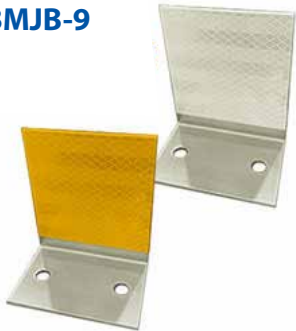
Brite-Max Barrier Mount Delineators

Brite-MAX

The Brite-Max Delineator is the best delineator on the market for combined safety and durability. The Aluminum body provides long life in all climates in both work zone and permanent installations.

- ◆ **Body Substrate:** .080" Aluminum provides long life in all climates in both work zone and permanent installations.
- ◆ **Compatibility:** The Brite-Max Barrier Mount Delineators can be used for top or side mount applications.
- ◆ **MUTCD Guidance:** Meets the minimum MUTCD requirements for reflectivity.
- ◆ Utilize Brite-Max Delineators for many other purposes such as utilities, incident management, parks and recreation areas. Standard reflective sheeting colors available by custom order. Call customer service at 1-800-367-1492 for details.

BMJB-9



- ◆ **PRODUCT ID:** BMJB009(X)(XX)(S/D)
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 3" x 3" sheeting provides 9" square inches of reflectivity | **Tab Size:** 2"



Other Standard Colors Available

BMJB-12



- ◆ **PRODUCT ID:** BMJB012(X)(XX)(S/D)
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 4.25" x 3.5" sheeting provides 14.875" square inches of reflectivity | **Tab Size:** 2"



Other Standard Colors Available

BMJB-15



- ◆ **PRODUCT ID:** BMJB015(X)(XX)(S/D)
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 3" x 5" sheeting provides 15" square inches of reflectivity | **Tab Size:** 3"



Other Standard Colors Available

BMJB-48



- ◆ **PRODUCT ID:** BMJB048(X)(XX)(S/D)
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 6" x 8" sheeting provides 48" square inches of reflectivity | **Tab Size:** 3"



Other Standard Colors Available

Custom Products Corporation • 1-800-367-1492 phone • 1-800-206-3444 fax • www.cpcsigns.com

©2025 Custom Products Corporation All Rights Reserved. BRITEMAX

ENHANCED CONSPICUITY FOR SIGNS - MUTCD COMPLIANT



Key features of Brite-Max Portable Concrete Barrier Markers:

- ◆ BMJBs are becoming DOT approved nationwide in states which prefer durable aluminum over plastic!
- ◆ Also known as a "Jersey" Barrier Marker. Typical applications include temporary and permanent concrete barriers, concrete bridge parapets and wooden guardrail posts. BMJB bases are pre-drilled for either adhesive or bolt mounting.
- ◆ **Installation:** BMJBs have 3/8" holes pre-drilled for permanent 5/16" hardware installations. Use adhesives for a quick, reliable and less labor intensive installation. Standard pavement marking adhesives are available for purchase. Also, Dapco brand 795A Adhesive (RPM AEPOXYTUBE1P) is available through special order by calling customer service at 1-800-367-1492.



BMJB-72

- ◆ **PRODUCT ID: BMJB072(X)(XX)(S/D)**
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 6" x 12" sheeting provides 72" square inches of reflectivity | **Tab Size:** 3"



Other Standard Colors Available



BMJB-96

- ◆ **PRODUCT ID: BMJB096(X)(XX)(S/D)**
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 8" x 12" sheeting provides 96" square inches of reflectivity | **Tab Size:** 3"



Other Standard Colors Available



BMJB-100

- ◆ **PRODUCT ID: BMJB100(X)(XX)(S/D)**
- ◆ **3M[®] Reflective Sheeting (X): (H)** High Intensity Prismatic | **(3)** DG3 Diamond Grade Cube
- ◆ **Colors (XX): (WH)** White | **(YE)** Yellow | **(FY)** Fluorescent Yellow
- ◆ **Reflective Sides (S/D): (S)** Single-Sided | **(D)** Double-Sided
- ◆ **Reflectivity:** 10" x 10" sheeting provides 100" square inches of reflectivity | **Tab Size:** 3"



Other Standard Colors Available

MUTCD Guidance

About Delineators

- ◆ Delineators are beneficial at locations such as at lane-reduction transitions and curves and provide effective guidance at night and during adverse weather conditions. Refer to the MUTCD for more information.
- ◆ Retroreflective elements for delineators shall have a minimum dimension of 3 inches.
- ◆ Delineators are considered guidance devices rather than warning devices.
- ◆ Delineators may be used on long continuous sections of highway or through short stretches where there are changes in horizontal alignment.

Color Definitions

- ◆ **WHITE:** Lane markings or to mark the right pavement edge.
- ◆ **YELLOW:** Separate traffic moving in opposite directions, or mark the left pavement edge on one-way roadways.
- ◆ **RED:** Used to warn motorists of "Do Not Enter" or "Wrong Way". Also, delineators shall be red when used on a truck escape ramp.
- ◆ **BLUE:** Used to mark the location of fire hydrants on the shoulder or at the curb.
- ◆ **GREEN:** Used for snowplow markings.
- ◆ **ORANGE:** Used in construction work zone areas.

Brite-Max Utility-View Reflectors



Utility-View Reflective Flexible Bands help make Utility Poles safer by increasing visibility both day and night.



- ◆ **PRODUCT ID:** BMUV(X)(XX)(XXXX)
- ◆ **3M Reflective Sheeting (X):** (H) High Intensity Prismatic | (3) DG3 Diamond Grade Cube
- ◆ **Colors (XX):** (YE) Yellow | (FY) Fluorescent Yellow | (WH) White | (RE) Red | (OR) Fluorescent Orange | (FG) Fluorescent Yellow-Green
- ◆ **Size (XXXX):** (01536) 1.5" x 36" | (01560) 1.5" x 60" | (0436) 4" x 36" | (0460) 4" x 60" | (0636) 6" x 36" | (0660) 6" x 60"
- ◆ **Material:** .040" Aluminum
- ◆ The flexible bands are designed to wrap around utility poles, as well as marking transformer covers, and other potential hazards for pedestrians and motorists. Suitable for both rural and urban areas. Other uses for Utility-Views include: marking the top of utility poles to make them more visible to pilots, marking obstructions, highway guard rails, industrial support beams, and dangerous corners.
- ◆ **Compatibility:** 36" long reflectors fit 11.46" diameter utility poles and 60" long reflectors fit 19.09" diameter utility poles.
- ◆ **Installation:** Reflectors can be cut with tin snips to mark poles with other diameters. The .040" aluminum is both rigid and flexible, which allows quick and easy installation around wood utility poles using roof nails, staples, or screws. A combination of these fasteners as well as adhesives can be used to mount them to other surfaces. Tools, hardware and adhesives, sold separately.
- ◆ Utility-View Reflectors can be ordered with VHB tape on the back, in other colors and with reflective or non-reflective numbers to better identify locations.



(H/3)(WH)



(H/3)(YE)



(3)(FY)



(H/3)(RE)



(3)(OR)



(3)(FG)





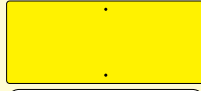
Affix Brite Max Header Panels above signs for a cost effective way to enhance conspicuity.

- ◆ **PRODUCT ID:** BA080(X)(XX)(XXXX)BM
- ◆ **Sizes (XXXX):** (1206) 12" x 6" | (1808) 18" x 8" | (2410) 24" x 10" | (3012) 30" x 12" | (3616) 36" x 16" | (4816) 48" x 16"
- ◆ **Materials:** Reflective Sheeting mounted on .080" Aluminum
- ◆ **3M Reflective Sheeting (X):** (H) High Intensity Prismatic (D) VIP Diamond Grade | (3) DG3 Diamond Grade Cube
- ◆ **Colors (XX):** (YE) Yellow | (FY) Fluorescent Yellow (OR) Orange/Fluorescent Orange
- ◆ **Compatibility:** Fasten to U-Channel, square, or wood posts with mounting hardware, or mount to round posts using standard round post to traffic sign brackets. Brackets and hardware are sold separately.
- ◆ **NOTE:** Standard available sizes, colors and sheeting combinations shown, custom combinations available.

MUTCD Guidance
Enhanced Conspicuity for Standard Signs (Section 2A.15)



Add an orange or fluorescent orange header panel above a standard regulatory sign in construction work zones.



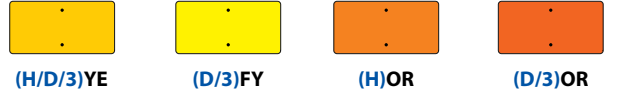
Add a solid yellow or fluorescent yellow header panel above a standard regulatory sign.



12" x 6" Brite-Max Header Panels for 12" wide Signs

PRODUCT ID: BA080(X)(XX)1206BM ◆ 1 Post Mount

◆ Hole Punch: 2 mounting holes on center - 1" in on 12" side



18" x 8" Brite-Max Header Panels for 18" wide Signs

PRODUCT ID: BA080(X)(XX)1808BM ◆ 1 Post Mount

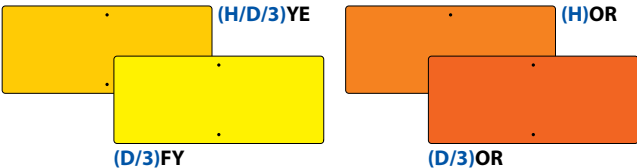
◆ Hole Punch: 2 mounting holes on center - 1" in on 18" side



24" x 10" Brite-Max Header Panels for 24" wide Signs

PRODUCT ID: BA080(X)(XX)2410BM ◆ 1 Post Mount

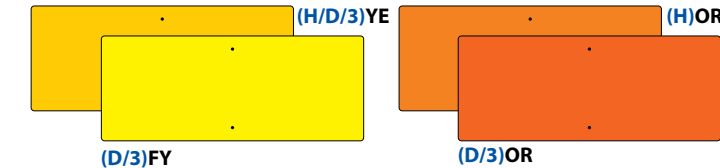
◆ Hole Punch: 2 mounting holes on center - 1" in on 24" side



30" x 12" Brite-Max Header Panels for 30" wide Signs

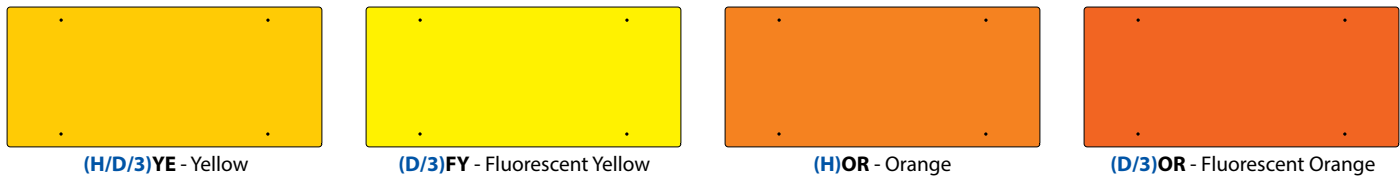
PRODUCT ID: BA080(X)(XX)3012BM ◆ 1 Post Mount

◆ Hole Punch: 2 mounting holes on center - 1.5" in on 30" side



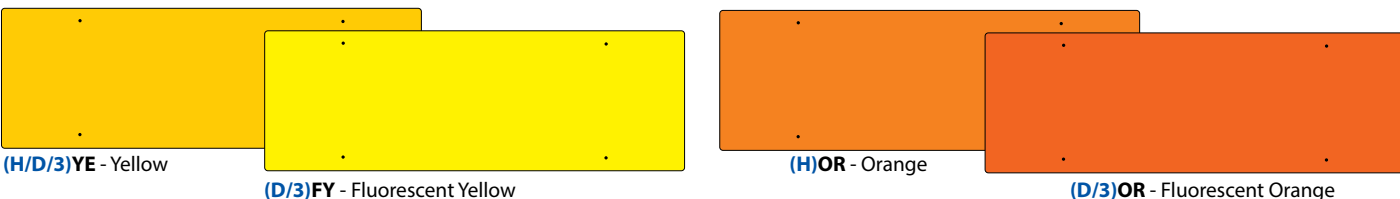
36" x 16" Brite-Max Header Panels for 36" wide Signs

PRODUCT ID: BA080(X)(XX)3616BM ◆ 2 Post Mount ◆ Hole Punch: 4 mounting holes - 1.5" in on 36" side and 6" in on 16" side



48" x 16" Brite-Max Header Panels for 48" wide Signs

PRODUCT ID: BA080(X)(XX)4816BM ◆ 2 Post Mount ◆ Hole Punch: 4 mounting holes - 1.5" in on 48" side and 9" in on 16" side



ENHANCED CONSPICUITY FOR SIGNS - MUTCD COMPLIANT



Custom Products Corporation

P.O. Box 54091
Jackson, MS 39288-4091
www.cpcsigns.com

BRITEMAX-2025

PRST STD
U.S. Postage
PAID
Custom Products
Corporation



Mail:

P.O. Box 54091
Jackson, MS 39288-4091

Shipping:

1120 Flowood Dr.
Jackson, MS 39232

EMAIL

sales@cpcsigns.com



Sales:

1-800-367-1492 (Voice)
1-601-932-5854 (Voice)
1-800-206-3444 (Fax)
1-601-932-7178 (Fax)



JACKSON
MISSISSIPPI

WEBSITE

www.cpcsigns.com